



CITY OF TUCSON



Ready to Protect,
Proud to Serve

NEWS RELEASE

Roberto A. Villaseñor
Chief of Police

Contact: Chris Widmer
Sergeant / Public Information Office
520-791-4852
On-call PIO: tucsonpdpio@gmail.com
<http://cms3.tucsonaz.gov/police>

Date: 09/26/2013
TDD: 791-2639

CONCLUSION OF THE “CHOOSE TO REFUSE” ANTI-DRUG CAMPAIGN

The Counter Narcotics Alliance, in partnership with the Tucson Police Department and the Meth Free Alliance has concluded its “Choose to Refuse” Anti-Drug Campaign. A news conference will be held Friday, September 27th at 10:00 a.m. at the Tucson Police Department West Side Police Service Center, 1310 West Miracle Mile.

Chief Villaseñor and other participants will present an overview of the campaign and screen a montage of the television public service announcements (PSA's) that have been used during the past 5 years. These PSA's have been used to reach out to the citizens of Pima County with information about the dangers of methamphetamine, keeping prescription drugs safe in one's home, raising awareness and participation in community policing and offering solutions and resources to citizens with drug issues – either personally or within their families.

The campaign partnered with a number of community organizations, schools, and non-profits to carry the message “Choose to Refuse”. It was funded by a grant provided by the United States Department of Justice, Office of Community Oriented Policing Services.

Members of the Counter Narcotics Alliance, Tucson Police Chief Roberto Villaseñor and a number of other participants and private citizens involved in the campaign will be available for interviews.

####

Page 1 of 1

For accommodations; materials in accessible formats; foreign language interpreters; and/or materials in a language other than English, please contact the Tucson Police Department Public Information Office at (520) 791-4852 or (520) 791-2639 for TDD at least five (5) business days in advance. Para arreglos; materiales en formatos accesibles; interpretes de idioma extranjero; y/o materiales en otro idioma que no sea inglés, por favor comunicarse al Departamento de la Policía de Tucson a la sección de Información Pública al (520) 791-4852 o (520) 791-2639 para TDD por lo menos con cinco (5) días hábiles de anticipación.

tucsonaz.gov